



DeZona

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ONLINE MAGAZINE about contemporary design, trends and concepts, prototypes and products, interior design and architecture, exhibitions, technology and lifestyle.

NEXT creative generation

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 - 100% DESIGN LONDON 2009
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 - BDW 2009
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 - ICFF 2009
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 - IMM COLOGNE 2009
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 - MILAN DESIGN WEEK 09
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 - SOFA DESIGN WEEK 09
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 - STOCKHOLM FAIR 2009
 - VIENNA DESIGN WEEK 2009
- FASHION
- FURNITURE
 - BEDS
 - CHAIRS & ARMCHAIRS
 - OTHER
 - SOFAS
 - TABLES
- GETAWAY
- HOME DECORATION
- INTERIOR
 - PUBLIC
 - RESIDENTIAL
- INTERVIEW
- KITCHEN
- LIFESTYLE
- LIGHTING
- LUXURY
- NEW FACES
- NEWS&EVENTS
- OFFICE
- OTHER
- OUTDOOR
- PRE-FABRICATED
- PROTOTYPES
- SPEED
- TECHNOLOGY

- Modern Vanities
- Modern Bedroom Furniture
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- Fireplace Surrounds
- Fountains
- Interior Design

Techno-Sensory WT Hotel by Host

Photos: WT
WT Hotel by Host showed the four areas of the hotel directed by Arch. Chiara Cantono to Well-Tech team, Well tech studio takes care of planning and research within the design and architecture with focus on the technological innovation. The represented areas are: Suite, Lounge, Restaurant and Wellness, in which they have been exposed technologies, furnishings and accessories purposely designed and realized for the WT Hotel.

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A futuristic hotel rich of cues and suggestions between emotion and innovation, for a new concept of highly innovative Hospitality, interpreted from the most futuristic solutions of materials, technologies and design. WT Hotel is the project of a techno-sensory hotel which interacts with the visitor and brings them into a dimension of hospitality made of entertainment, interactive and ecofriendly materials, with luminous and sensory surfaces and technological furnishings inspired from the nature.

The realization of a prototype of the WT Hotel by Host has demonstrated the complete feasibility and its elevated aesthetic rendered to the solutions proposed in the project, obtaining a strong consent of public with numerous proposals of application from operating hotel field and contract. The interest from the innovative conception of hotel hospitality and wellness and from the application of technologies and innovative and highly eco-friendly materials has confirmed WT Hotel like a format of project who answers to the more sophisticated requirements of receptive highly characterized structure.

Partner companies involved in the project: AVE, BS Moquette, Cerruti Baleri, Cesana, Cimadon, Driade, Emmemobili, Fast, Fontana Forni, Gervasoni, Gruppo Sogimi, Jonas Samson, Lamm, Lauretana, Lucifero's, Maderclass, MHM Ambientare, Moroso, Mosaico Digitale, Nespresso, Oltremateria, Olympia Ceramica, Or Project, Sofar Sonear, Sony, Tensioart, Uno Contract Gruppo PMT, 4Tech.

Well-Tech, studio of planning and observatory that finds and takes a census of more meaningful innovations to international level and introducing them in its plans. The projected vision of Well-Tech, can be defined by **NATURAL TECHNOLOGY** and it is based on the comparison between materials and technologies of latest generation which are intelligent, interactive and above all of low environmental impact materials paired to organic forms, natural iconography of the vegetable world. The next exhibition of WT Hotel by Horeca will be at the specialized fair in contract field from the 22 to 25 January in Athens - Greece.

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